



Mel Sole
GOLF SCHOOL

call us toll free:
1-800-624-4653



*"The finest instruction
in the history of golf."*

- Lou Holtz, former NCAA football coach

Find out why GOLF Magazine says,
"[Mel Sole] has done it longer and
better than any school," in their current
Top 25 USA Golf Schools rankings.

GOLF
MAGAZINE
TOP 25 SCHOOL

Awarded to us every
year since 1999!

GOLF
MAGAZINE
TOP TEACHER

Mel Sole: Three-time
award recipient.

Enthusiasm + Lack of Knowledge = FRUSTRATION!

We'll equip you with the knowledge and the tools needed for
REAL and LASTING IMPROVEMENT.

- We offer a variety of programs at **several locations** for players of **all skills levels**.
- If you are a seasoned golfer, **we'll work with your existing swing** rather than rebuild it from scratch.
- Clinics and special packages are available for your **corporate outings**.
- A personalized lesson video is emailed to you for review and follow-up practice.

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www.ritson-sole.com

info@ritson-sole.com

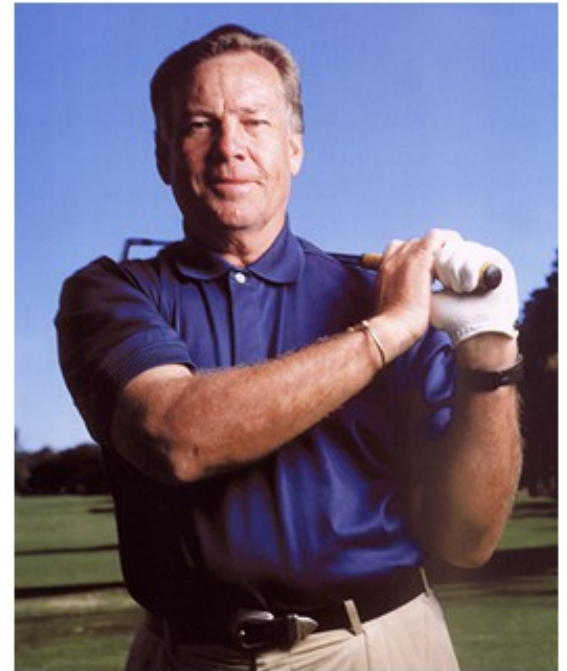


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Mel Sole: Your Director of Instruction

Former South African PGA Tour Player Mel Sole is regarded by Phil Ritson as "possibly the best teacher I've come across". Mel has over 40 years of teaching experience gained internationally in South Africa, Canada, and the USA. His unique approach to the mental side of golf has produced amazing results for golfers who have struggled for years. Mel's diversified roster of clients includes stars in professional sports, CEOs of Fortune 500 companies, and many more golfers of all ages and skill levels. *GOLF Magazine* consistently ranks Mel as one of the "Top Teachers in North America," while *Golf Digest* ranks Mel among their "Best Teachers in Your State." Mel is the author of the book, *Golf Step-by-Step*, and a former teaching editor with *Golf Tips Magazine*. His lessons have also been featured in *Golf Digest* and *GOLF Magazine*.



testimonials

"As someone who has been around athletic competition all of my life, I can say without reservation that Mel Sole is the finest teacher I have come across in any sport." - Dave Hart, Director of Athletics, Florida State University

"I've taken lessons from the most famous players in golf, but nothing beats what I've learned from Mel at [his golf school.] For the money, they're the best in the world." - the late Wayne Calloway, former Chairman & CEO, PepsiCo.

Our Teaching Philosophy

Teach each individual differently because each person has a different physique and unique capabilities.

Eliminate any unnecessary moving parts of the golf swing. This allows the swing to be as simple as possible and instills confidence in the student.

Teach the student to use the big muscles to create power with a minimum of effort.

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Why Do Golfers Prefer the Mel Sole Golf School?



The Instructors

"Dynamic" and "very gifted" are comments heard frequently about each of our golf instructors. Our PGA professionals have 10 or more years of teaching experience. They are carefully chosen for their:

- Thorough knowledge of the mechanics of the golf swing;
- Ability to communicate that knowledge in a simple, effective manner;
- Exceptional patience and enthusiasm with golfers of all calibers;
- Unwavering commitment to success for their students.

Smaller Class Size: 4 to 1

Each instructor is assigned a class of 4 or fewer students. Classes do not "merge" at any time which means there is more continuity and better results for students. A smaller class size ensures the individual attention essential to your success. It also allows your instructor to be innovative rather than routine in his or her teaching methods.

What We Teach

Instruction varies according to individual needs, and generally encompasses the full swing, fairway shots, sand shots, pitching, chipping, putting, target awareness and trouble shots. Included is a program on your mental approach to golf, developed by one of the leading sports psychologists. We employ various teaching aids, and slow motion, stop action video analysis. We'll design personal swing drills for you which will guarantee continued improvement at home.

What results can I expect from your golf school?



- 1. More distance and increased accuracy, both off the tee and with your irons.**
- 2. Dramatic improvement in your short game.** We are recognized as having one of the best short game programs in the country. This alone will reduce your handicap significantly.
- 3. Control of your mental golf game.** You'll learn how your personality affects your play, and you'll learn to take your practice swing onto the golf course.

testimonials

"Your golf school was the best thing that ever happened to my golf game. I won the City Championship only one month after my first golf school with Mel." - Sara Lowdermilk, Shreveport, LA

"I've been to several well-known golf schools and I truly believe your program and approach to be the best. The combination of videos, computers and drills was outstanding." - Peter Schick, St. Louis, MO

"I was a 27 handicap when I first came to your school 10 years ago. With each return visit, my handicap has fallen and is now below 10. Thanks a million!" - Mike Pembroke, Newark, DE



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Contact us

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Visit our website for

- Our locations
- Latest rates
- FAQ
- 3 Day curriculum

plus...

- Monthly golf tips
- Instructional videos
- Training aids

Myrtle Beach, SC Pawleys Island, SC Greenville, SC
Ellicottville, NY Malinalco, MX Cuernavaca, MX

testimonials

"Having been to 4 other schools, Mel Sole Golf School was by far the finest and most fundamentally sound that I've experienced. I'm recommending you highly!"

- Wayne George, Olathe, KS

"You run a first-class operation, and the value is one of the best in the industry. My game has improved dramatically, particularly my short game."

- Joseph Freer, ex-NHL player

Sign up for our monthly newsletter on our website!

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